



Aladdin
Digital Photo Center



Not Just Any Solution
The Right Solution



A New Generation Kiosk to Capture New Business!

With the Aladdin Digital Photo Center, Fujifilm has redefined the Photo Kiosk, moving beyond Print-to-Print to create a line of versatile digital systems that deliver everything your customers want. With Aladdin, Fujifilm gives your customers Digital Camera Developing with the same quality, convenience, and value they get from 35mm film processing. Plus print-to-print, borders, and templates to meet your current business needs.



The Aladdin Digital Photo Center –

Is a true Second Generation kiosk system capable of handling both digital and print-to-print orders.

Multiple Configuration Systems –

Provides the right solution for your business.



Wide Variety of Media Formats –

Super fast read time. Accepts most of today's popular media formats, even the new xD™ format.



Easy to Use –

Simple touch-screen operation lets customers place their own orders – less staff time required.



The Most Popular Features –

Digital image processing and enhancements including red-eye reduction, color balance adjustment, and cropping.

The Center of Your Digital World

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"It might be the most important investment in your business that you ever make!"



Powered by: 
Internet – Some Aladdin Systems upload images to sites powered by fujifilm.net where consumers can view and share images.



Designed for Self-Service – No need to tie up staff. The Aladdin is so easy to operate, customers can serve themselves.



Value Added Products – Special formatting options such as calendars, greeting cards, and package prints are placed right at your customers' fingertips.

 **FUJIFILM** *Get the Picture* 

A digital system that fits your budget and your space and generates more customers, more sales, and more profits.



Digital Photo Center



Printpix Digital Printer



Pictography 3500

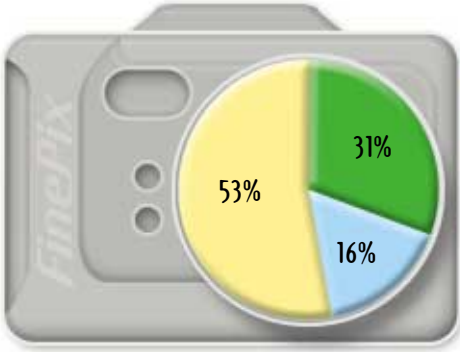


Frontier 340

The Digital Universe is Expanding.

Who's Printing All Those Pictures?

The Digital Camera User Base is Growing



Digital Camera Ownership:

- 31% owns today
- 16% plans to buy in 12 mos.
- 53% will not buy within 12 mos.

- Currently, 31% of U.S. households have a digital camera.
- Another 16% of U.S. households expect to purchase a digital camera within 12 months. Therefore, around 47% of U.S. households could own a digital camera within the next 12 months.

Digital camera sales are booming!

- Up to 31% of American households have digital cameras
- Digital camera ownership is expected to TRIPLE in the next few years

Ready or not, your business is part of the digital age. And what you do today will determine how much of this explosive, multi-billion dollar market will reach your bottom line tomorrow.

Over 81% of digital camera users print pictures, but only 5% use retail photofinishers. **Only 5%!** Most do their own printing at home, even though they expect better quality at retail.

Research shows that many digital camera owners also shoot film. Your film developing customers are not bringing their digital camera developing to you!

Turn Your Film Customers into Digital Customers

By not capturing your customers' digital business you're missing out on a significant opportunity to increase your sales right within your own customer base. Don't let your lack of quality digital services drive your customers to your competition! The opportunity is huge:

- 66% of digital camera users would use their cameras more if they could get prints from their digital camera as easily as from film
- 70% of digital camera users would make prints from their cameras if the cost were the same as film prints

Choose the Aladdin package that's right for your needs:

	Digital Entry Package	Traditional Print-to-Print & More	Frontier Flagship	Frontier Immediate Service
Digital Camera Developing	Yes – 4x6 or 6x8	Yes – on 5x7 or 8x10 Sheets	Yes – Frontier Sizes	Yes – Frontier Sizes
Print-to-Print	Not Available	Yes Ever-Rich Paper	Crystal Archive Paper	Ever-Rich and Crystal Archive Paper
Specialty Prints	Index Prints	Yes – Index Prints, Borders, and Templates	Yes – Index Prints, Borders, and Templates	Yes – Index Prints, Borders, and Templates
Internet Uploads	Not Available	Not Available	Yes – Fujifilm Powered Sites	Yes – Fujifilm Powered Sites
Image Editing	Yes	Yes	Yes	Yes
Software Options	Express Digital Camera Developing	Traditional Print-to-Print	Express Digital Camera Developing & Traditional Print-to-Print	Traditional Print-to-Print
Printer	Printpix Digital Printer	Pictography 3500	Frontier 330/340/350/370/390	Frontier 330/340/350/370/390 Pictography 3500
Print Productivity	Approx. 300 4R/Hour	Approx. 50 8R/Hour	Varies Based on Frontier Model	Varies Based on Frontier Model Immediate Service Approx. 50 8R/Hour
Optional Kiosk Configurations	Deluxe Kiosk Enclosure	Deluxe Kiosk Enclosure	Deluxe Enclosure with Scanner Drawer Wall Mount or Free- Standing Triple Unit	Deluxe Kiosk Enclosure

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General FUJIFILM Information: 1-800-800-FUJI Also at our website: www.fujifilm.com

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Contact your Fujifilm representative or call 1-800-637-9788 for more information

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